

Profession has no Gender



Through the "**Profession has no Gender**" action, groups of students, through conversations with professionals working in sectors that are stereotypically not associated with their gender, learn that they can engage in any sector they want, regardless of their gender.

The project is part of Piraeus Bank's EQUALL programme, with the commitment to contributing to the formation of a society of equal people via actions that aim at raising young people's awareness regarding social stereotypes.

The association of professions with a particular gender is often formed during the first school years, which is why it is important for students to have the right stimuli to empower themselves, regardless of their gender. With this in mind, in 2023 the action will be further expanded to include primary schools, after having been successfully completed in high schools during 2022.

The aim of the action is:

- to **encourage** students to broaden their range of choices about the studies and careers they pursue,
- to **support** them in reaching their full potential,
- to **help** them overturn stereotypical perceptions they may have and which are an obstacle to their personal development.

The action is implemented with the strategic collaboration of **Piraeus Bank**.